

Community Budgeting – Application Form

CLOSING DATE FOR SUBMISSION IS FEBRUARY 25<sup>TH</sup> 2019

1. Group/Organisation Information

Group/Organisation name: .....Glasgow Trades Council.....

Person Responsible: .....Jennifer McCarey (Chair), Tricia Donnelly (secretary) .....

Address: ...c/o of the STUC 333 Woodlands Road, Glasgow

Phone: .....07958121118

Email: [j.mccarey@unison.co.uk](mailto:j.mccarey@unison.co.uk) .....

Is your group/organisation constituted? **YES**

If so, please give further information, ie. Charity Number etc. ....

If another organisation is supporting your proposal please give information below.

Organisation name: ..... Scottish Poverty Alliance .....

Address: .....Standard Buildings  
94 Hope Street  
Glasgow

Email: ..... [rachel.thomson@povertyalliance.org](mailto:rachel.thomson@povertyalliance.org) or [neil.cowan@povertyalliance.org](mailto:neil.cowan@povertyalliance.org) .....

Phone number: .....

Contact person: .....Rachel Thompson or Nail Cowan.....

Charity Number: ..... SC019926.....

Organisation name: .....Scottish TUC .....

Address: ...333 Woodlands Road, Glasgow

Email: .....DMoxham@stuc.org.uk.....

Phone number: .....0141 337 8100.....

Contact person: .....Dave Moxham.....

Charity Number: .....

## 2. About your proposal (please feel free to add extra sheets if necessary)

Proposal title: Calton Living Wage Campaign

Tell us about your proposal - What will be done, who will do it, where will it take place, how long will it run for, how do you know that it is needed?

.....see attached.....

Who in Calton Ward will benefit, and how?

In-work poverty in Scotland has been rising. 70% of children enduring poverty come from a household where at least one adult is in work (2015/16). The campaign aims to target at least three employers building a community alliance who will jointly campaign for the adoption of a living wage and other fair work practices.

Start date: .....June 2019..... End date: .....June 2019.....

## 3. About your proposal costs

Please split your costs into:

- a) Capital (ie. Building costs, equipment)
- b) Operating/revenue (ie staff costs, running costs)

*Please note that capital costs cannot be more than £62,500 and operating/revenue costs cannot be more than £10,000.*

	Item	Cost
<b>Capital costs</b>		
<b>Operating costs</b>	Meetings	4,000
	Survey	1,800
	Advertising / social media	200
	Report	3000
	Conference	2,000
	Campaign activities / materials	4,000
<b>TOTAL BUDGET</b>		15,000

Have you secured, or applied for, any other funding to deliver the proposed project? **YES**

Please let us know more about other funding you have, are applying for, or are expecting to have?

.....We hope to secure £10,000 from the STUC so the project can be used as a demonstration project

4. Does your organisation or group have a bank account with a least 2 unrelated signatories?

.....yes.....

5. Are the staff and any volunteers who will be involved in delivering this proposal (if it was chosen through the public vote to be funded) registered with the Protecting Vulnerable Groups Scheme?

.....Happy to facilitate if necessary.....

6. Do you have adequate insurance cover for this proposal?

.....yes.....

#### 7. Your Declaration

If this proposal is funded, I will take full responsibility for the payment made on behalf of all those involved.

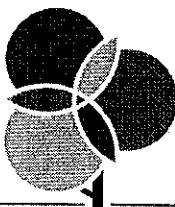
Signature: Jeri McCaig

Date: 27/02/2019.

Please return all completed forms to: [Rllett@cpagscotland.org.uk](mailto:Rllett@cpagscotland.org.uk) (note the R and I are capital letters, the rest is lower case)

or by mail to: Rosie Ilett, Child Poverty Action Group in Scotland, Unit 9 Ladywell Business Centre,  
94 Duke Street, Glasgow G4 0UW

If you need any help – please phone Rosie on 0141 406 5050 or 0141 552 3303 – leave message if needed.





## Campaign Summary

The Calton Ward is an area of considerable child poverty, with a decade of austerity having hit the area hard. Low incomes and increasingly high living costs are trapping people in poverty, with many not earning the real Living Wage (£9 per hour as of November 2018).

The End Child Poverty Coalition reported that in January 2018, 45.1% of children were in families experiencing poverty. Families are being swept into poverty by a wave of cuts to welfare and stagnating low wages, and a campaign to uplift the wages of workers to the real Living Wage is needed.

The real Living Wage is independently calculated every year, to meet the real cost of living. The rates are calculated annually by the Resolution Foundation and overseen by the Living Wage Commission, based on the best available evidence about living standards in London and the UK.

A Calton based Scottish Living Wage Campaign, with support from Glasgow Trades Council, the STUC and the Poverty Alliance, would begin by carrying out a scoping exercise to map out low pay in the area. Surveys and qualitative research would give an idea of how many parents are not in receipt of at least the real Living Wage, who their employer is, and how many children are affected by this. A scoping exercise in the community, carried out by community members, will result in spiking Calton residents' interest in campaigning together for the Living Wage.

The campaign will harness this momentum through open local meetings, where community members can come together to see the results of the scoping exercise, get a good idea of where low paid workers in the area are employed, and discuss the action they want to take together.

The campaign will form civic alliances with local faith groups, churches and community groups who all share a common goal of tackling child poverty. A social media campaign will be run alongside the work on the ground, and this will showcase how communities can come together to create change.

We want to show families in Calton that they can take action on low pay. A community driven Living Wage campaign could release many families and children from the grip of poverty.

